



WordCamp Vienna – April 22th, 2017

Sponsorship Information

Introduction

WordCamp Vienna 2017 will be Vienna's second WordCamp. We are seeking sponsors to help make this a lively and recurring event.

WordPress is a free and open source blogging tool and a content management system (CMS). WordPress is used by 27.3% of the top 10 million websites online. WordPress is currently the most popular content management system in use on the Internet.

WordCamps are conferences covering everything related to WordPress. They are the official conferences relating to WordPress as each is also approved by WordCamp Central.

WordCamps are non-profit events, with any surplus being fed back into the WordPress Foundation, the charity holding all WordPress trademarks.

Visit the official Website: <https://2017.vienna.wordcamp.org>

Program & Venue

WordCamp Vienna 2017 will have a **full day of speakers and discussions** from 9 am to 6 pm on April 22nd at Vienna University Campus “**Altes AKH**”, Spitalgasse 2, 1090 Vienna. Sessions will be held primarily in English.



Photo © Vienna University

The venue has 2 auditoriums with a total seating capacity of over 350 and **plenty of space to meet and talk**. There will also be a party in the evening at a nearby location.

WordCamps are attended by people ranging from blogging newbies to professional WordPress developers and consultants. We expect the majority of guests to be influencers as opposed to end-users. So in this case, **developers, designers and business people of the WordPress community**.



Sponsorship Packages

By sponsoring WordCamp Vienna 2017, you show your support for the WordPress project, you also contribute to the growth of our local WordPress community. As a sponsor, you'll gain unique visibility in a large, diverse, tech savvy crowd.

WordCamps run under the auspices of the WordPress foundation and we only accept funding that is needed to put on the event and no more. Please read our [WordCamp Code of Conduct](#). When you sign-up to become a sponsor you are agreeing to play by these guidelines.

Sponsorship packages are as follows:

Level	Price	What you get
Platinum	€ 1.800	Exhibiting (2 tables a 140 x 60 cm); Blog post by us on the WordCamp Vienna site announcing your sponsorship; 4 free tickets to WordCamp Vienna
Diamond	€ 900	Exhibiting (1 table a 140 x 60 cm); Blog post by us on the WordCamp Vienna site announcing your sponsorship; 2 free tickets to WordCamp Vienna
Gold	€ 450	Roll-up poster at the venue Blog post by us on the WordCamp Vienna site announcing your sponsorship; 2 free tickets to WordCamp Vienna
Community	€ 200	Blog post by us on the WordCamp Vienna site announcing all community sponsorships at once

Contact and Payment Terms

To become a sponsor or to ask any question about sponsorship please contact (German or English):

Martin Sternsberger

martin@sternsberger.com

Transactions are to be made within 10 days of us confirming the package you have chosen. You will receive an official invoice from the WordPress Foundation.

Community-sponsorships are self service at ticket purchase. Instead of buying a standard ticket [on the website](#) select the community-sponsor ticket.

International Wire Transfer

Beneficiary's Name: WORDPRESS FOUNDATION

Beneficiary's Bank: Wells Fargo Bank, N.A.

Beneficiary's Bank Address: One Front Street, 17th Floor, San Francisco, CA 94111

Beneficiary's Bank SWIFT BIC: WFBIUS6WFFX

Beneficiary's Account Number: 8736723613

Beneficiary's Address: 200 BRANNAN ST APT 239, San Francisco, CA 94107-6008, USA

PayPal

An additional 3% must be added to the transaction size in order to cover Paypal expenses from your end. The address is donate@wordpressfoundation.org and must reference "WordCamp Vienna Sponsorship 2017".

Sponsorship: The Legal Stuff

Official WordPress events are backed by the WordPress Foundation as their legal (and usually financial) entity, and so the relationship between events and sponsors is subject to some restrictions from the U.S. Internal Revenue Service (IRS)

WordPress Foundation is grateful for the valuable support sponsors provide to official WordPress events. For tax-related reasons, we ask our sponsors to observe certain practices in presenting themselves and their products and services at official events.

1. Sponsors may provide:

- The sponsor's name and logo
- Slogans that are an established part of the sponsor's image
- The sponsor's brands and trade names
- Sponsor contact information (such as telephone numbers, email addresses, and home page URLs)
- Factual (value-neutral) displays of actual products
- Displays or handout materials (such as brochures) with factual, value-neutral, non-comparative/non-qualitative descriptions or listings of products or services

2. Sponsors may not provide:

- Promotional or marketing material containing qualitative, comparative, or non-neutral messages about the Sponsor, its products or services (such as "the first name in WordPress hosting", "award-winning", or "the best e-commerce plugin")
- Qualitative or comparative language, price information, or other indications of savings or value
- Inducements to purchase or use the Sponsor's products or services (for example, by handing out coupons or discount purchase codes)
- Calls to action ("visit this site for details", "call now for a special offer", "go to", "join our league of savings", etc.)
- Claims that WordPress Foundation, WordCamps, or WordCamp organizers endorse or favor a Sponsor or its products or services

3. Sponsors agree that the Foundation and WordCamp organizers have the right to request and review sponsor materials in advance of an event, to require changes to any materials in advance, and to require that any materials that do not meet the above expectations be taken down or that any practices that do not meet the above expectations be discontinued during a WordCamp or event. The above restrictions also apply to material placed on any self-serve swag tables reserved for sponsor use.

4. All sponsors are expected to support the WordPress project and its principles, including:

- No discrimination on the basis of economic or social status, race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, marital status, age, or disability.
- No incitement to violence or promotion of hate
- No spammers
- No jerks
- Respect the WordPress trademark.
- Embrace the WordPress license; If distributing WordPress-derivative works (themes, plugins, WP distros), any person or business officially associated with WordCamp should give their users the same freedoms that WordPress itself provides: 100% GPL or compatible, the same guidelines we follow on WordPress.org.
- Don't promote companies or people that violate the trademark or distribute WordPress derivative works which aren't 100% GPL compatible.

5. Sponsorship is in no way connected to the opportunity to speak at an official WordPress event and does not alter the WordPress or WordCamp trademark usage policy found at <http://wordpressfoundation.org/>. WordPress Foundation reserves the right to modify the above requirements and expectations at any time by providing written notice to the sponsor.

Source: <http://plan.wordcamp.org/sponsorship-the-legal-stuff>

Volunteer-Powered

WordCamp Vienna is organized by a local team of WordPress enthusiasts:

Denise VanDeCruze, Martin Mucha, Martin Sternsberger, Bruce Jackson

Learn more about the organizers on our Website:

<https://2017.vienna.wordcamp.org/organizers/>

We need your help to ensure that this event will be a success. Above all, it's a way to give back to the WordPress community!